

Now, as CEO and owner of Dale Carnegie of Orange County, she utilizes Dale Carnegie's training methods to sharpen professionals and transform companies into successful, profitable and focused organizations.

Passionate about supporting and empowering young women to become great leaders, Geri is active as a mentor and a current board member for the Girl Scouts of Orange County.

### JAIMEE JANUARY, SURVIVOR SUPPORT SPECIALIST

Jaimee is the founder Sisters of the Streets which focuses on empowering and encouraging young girls and women to find their passion and life outside of the adult industry.

She is an active peer support specialist with North County Lifeline's Project LIFE in San Diego and an advocate for those who have lived the adult industry life and/or been victims of sexual exploitation. Jaimee has over 400 hours of training on the subject. Her motive is to help society dig deeper into their hearts to see how even

the smallest effort and empathy issue can lead to powerful results.

## SUPPORTERS AND SPONSORS

Barefoot Bliss Massage

Dale Carnegie

ERBA

Evolution Hospitality

Holiday Inn, Big Bear

HSMAl (Hospitality Sales and Marketing Association, Int'l)

Kris Winrich

Caroline and Scott McOwen

Larry and Lynda Thomas

My Holistic Chef

Outlets at San Clemente

Pizza Port

Robin Dier

San Clemente Presbyterian Church

Jason and Melinda Pearson

Ken Fendrick, Auctioneer

Schonberg Design

The Cellar

Universal Press



BE A  
BIG CHEESE  
TO END HUMAN TRAFFICKING  
JOIN US AT THE CELLAR IN SAN CLEMENTE

JANUARY 29 2018  
5-8PM



SAVE THE DATE

## YEAR 2017 IN REVIEW

### COMMUNITY TRAINING AND AWARENESS

Christ Pacific Church,  
Huntington Beach

College of the Canyons,  
Los Angeles

Community Awareness Training  
at the Outlets, San Clemente

Democratic Women of  
Orange County

Empowering Women  
International, San Diego

Kiwanis, San Clemente

Laguna Niguel Women's Club

Laura's House

Live2Free/Vanguard University

MOPS

National Organization of Victim  
Advocates, San Diego (GG)

Neighborhood Watch

Refuge Calvary,  
Huntington Beach

Rotary, Dana Point

Rotary, San Clemente

St Andrews by the Sea,  
Men's Breakfast

San Clemente  
Presbyterian Church

Shared Hope Webinar

Soroptimists San Clemente

Together Freedom San Diego

Western Youth Services

HUMAN TRAFFICKING IS  
EVERYBODY'S BUSINESS.

A CORPORATE RESPONSE  
TO HUMAN TRAFFICKING.



## HOSPITALITY TRAINING

AHIA (Academy of Hospitality Industry Attorneys)

CH&LA Conference San Francisco (California Hotel and Lodging Association)

CH&LA Conference, Pomona

CH&LA Member Webinar

Evolution Hospitality

Holiday Inn San Clemente

Hotel Mission de Oro

HSMAI San Diego (Hotel Sales and Marketing Association International)

The Hills Hotel, Laguna Hills

Shared Hope International, Hospitality Webinar

## CONSULTING AND COLLABORATION

CH&LA: Hospitality and Human Trafficking Legislation

Congressman Royce: Human Trafficking Round Table

Human Trafficking Collaborative: Legislative Sub-Committee, San Diego

Minal Davis, Special Advisor to the Mayor on Human Trafficking: Post-Hurricane Vulnerabilities to Human Trafficking and Small Business

Thorn: Engaging Hospitality

North County Life Line: Train the Trainer: Hospitality Training for Human Trafficking

Senator Atkins: Training Mandates for Hospitality

Vanguard Hospitality Round Table: Strategies to Engage the Industry

## LAW ENFORCEMENT

CRCPTF (California Rural Crimes Prevention Task Force)

OCSD, San Clemente

## PARTNERS AND COLLABORATORS

OCHTTF

Guardian Group

A21 Freedom Walk

North County Life Line

Dale Carnegie of Orange County

CH&LA

iSanctuary

SOCO Institute

Wayne Burt, Author

## POLICY AND LEGISLATIVE EFFORTS

SB270 Mandate Training for Hospitality

AB260/SB225 NHTH poster in hotel lobby

San Clemente Illicit Massage Business ordinances

## VISION 2018

Community Training

Survivor Support Seminar Series: Official launch Feb 2018

Reach new industries such as home maintenance and repair specialists: Painters, locksmiths, plumbers, HVAC

## HOSPITALITY TRAINING

Hispanics Against Human Trafficking campaign

## CONSULTING AND COLLABORATION

Dept of Justice to develop a standard of training for hospitality

## LAW ENFORCEMENT

Establish program for Law Enforcement and Hospitality to develop partnership to report human trafficking

## POLICY AND LEGISLATIVE EFFORTS

Continue Illicit Massage Business proactivity and city solutions

Designate Human Trafficking as a Serious and Violent crime

Support appropriate training mandates for hospitality

## SPEAKERS

### LT MICHEAL PETERS, SAN CLEMENTE SHERIFF

Lieutenant Peters has been a member of the Orange County Sheriff's Department since 1996. He was born and raised in San Clemente, attended Las Palmas Elementary School and Shorecliffs Middle School and graduated from San Clemente High School in 1988.

Peters has served in patrol operations as a deputy in San Clemente, central jail management, special weapons and tactics, homeland security, SWAT, supervisory roles, administration and budgeting as well as field operations, the release stated. He also holds several instructor/expert certifications in community policing, arrest control techniques, firearms, driver training and more.

### GERI CERKOVNIK, CEO DALE CARNEGIE OC

As a business entrepreneur, Geri has a Proven track record of working with organizations of all sizes from Fortune 500 companies such as Nortel and Verizon to developing new strategic markets for startup companies.